



# FINISH LINE

Southern California Association USA Track & Field

Finish Line

9/2010

## Summer Temps Cool; Summer Champs

### Hot!

Several USA Track & Field Championships kicked off in the area with blazing results, records set and stars at every level.

The Junior Olympic Association Championships, held in Cerritos, featured a National Bantam Boy High



Jump record set by Sean Lee. His 1.60 meter jump demolished the prior record of 1.55 meters. Sean made several valiant efforts to break his own record, but he'll have to wait for another opportunity to do so.

Many athletes made the Junior Olympic qualifying marks, setting the stage for Southern California to continue its dominance in the Region 15 Junior Olympic Championships held in Las Vegas.

Despite the inferno-like conditions Southern California Youth captured 1st, 2nd and 3rd place in most events.

The Jim Bush Invitational



Association and West Region Championships were held at Mt. San Antonio College. Meet records were set in the men's 800m, men's pole vault and Women's Steeplechase. Twenty-seven athletes set

qualifying marks for the

Outdoor Track & Field Championships. The meet hosted several international athletes including representatives from Great Britain,



Nigeria and Canada.

The USA Track & Field Southern California Association Masters Championships were held at Orange Coast College. Noteworthy performances were featured in various age divisions.

## USA Track & Field Southern California Is Growing

As of June 29, 2010 Southern California Association's membership was 5,488; an increase from 4,094 as of the same date in 2009, and 3,443 as of the same date in 2008.

The increased membership reflected in revenue for the

periods are:

Year to Date 2010: 48,052  
2009: 41,764  
2008: 36,951

A thirteen percent increase from 2008 to 2009 and a fifteen percent increase from 2009 to 2010.

This year's membership count places this association as the 2nd largest membership of the 57 USA Track & Field Associations.



## A Message From Our President

Welcome to the USA Track & Field Southern California Association FINISH LINE! This newsletter is an opportunity for the board members to provide the membership with a vehicle to communicate what is going on inside the association. The association is performing well financially in 2010. Our strong financial performance is the result of a lot of hard work by our members and has allowed us to continue to grow and expand the services we provide to our members. The USATF National Office has developed association performance standards this year and it is our goal to meet and/or exceed these operational guidelines.

These standards include: the SCA website; compliance with IRS/CA non-profit rules; posting of our financial status on the website; and financial stability. Some of the new association rules will result in changes in how we run the office. Please bear with us as we adjust our operational procedures. These changes will allow us to improve our operation and minimize the potential for an audit/penalties by the national office and/or the IRS.

It is the Board of Director's fiduciary responsibility to insure that where operational weaknesses exist, we make the necessary changes to correct identified deficiencies.

We have discussed several opportunities for giving back to our members and more information will be forthcoming in this area. These discussions have included: stipends for Open Athletics Athletes; facility use agreement with Youth Athletics, and updating the office equipment to allow us to perform more efficiently.

We welcome your thoughts and/or suggestions.

By: Thom Confer



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## Road Mile Championships Have a Fantastic Start!

Video of the championships can be viewed at :

<http://www.roadmile.org>

Southern California Association USA Track & Field hosted its first Road Mile Championship on Sunday August 29, 2010 at El Toro Airfield in Irvine, California.

Runway 34L at the El Toro Airfield offered a straight, flat, certified 1- mile point-to-point course. Many fast USA Track & Field-sanctioned road mile race times were recorded.

There were 16 races in 17 divisions with 210 awards, including a total of \$4,000 cash awarded to eligible runners.

The Road Mile Championship offered an opportunity for runners and walkers of all age divisions- Youth, Open and Masters- to participate.

USA Olympian, LaShinda Demus and, USA Track & Field Hall of Fame Coach, Bob Larsen were on hand to give autographs, present awards and pose for photos.



## 1st SCAUSATF Road Mile Championship Participant Reviews

“Thanks again for a fantastic race!”

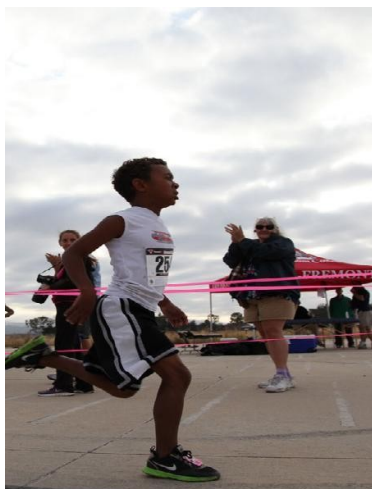
Emily Field

“We race walkers enjoyed competing in this race. Thank you for including us. Hope we have more opportunities such a this.”

Shirley Capps

“Thanks so much for putting on such a fun event. It was really cool to run in a so cal road mile championships. There was some great competition there. I felt the organization was done well, as was the timing. The awards were somewhat hard to know what was going on, cause there were so many people at the booth, but other than that it was cool seeing Lashinda Demus and Bob Larsen there”

Mike Chavez



Road Mile Championships a place for all

- Runners!
- Walkers!
- Youth!
- Open!
- Masters!
- Elites!





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## Schedule of Events

*Date – 9/13/2010*

*Board of Directors Meeting via Conference Call at 7:30 p.m.*

# September 2010

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



Southern California Association Annual Meeting  
Election of Committee Officers will be held

**Saturday January 8, 2011**

**12:00—4:00 p.m.**

**Downey Senior Center**

**7810 Quill Drive  
Downey, CA.**

*Make a nomination!*

*Be represented  
come out and cast  
your vote for your  
sports committee  
chairs!*



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## We Want To Hear From You

Please write and let us know your thoughts, concerns, wishes for Southern California Association USA Track & Field.

*How Can we improve our services?*

*How would you rate our service?*

*How can we improve your membership experience?*

*California Association a GREAT experience?*

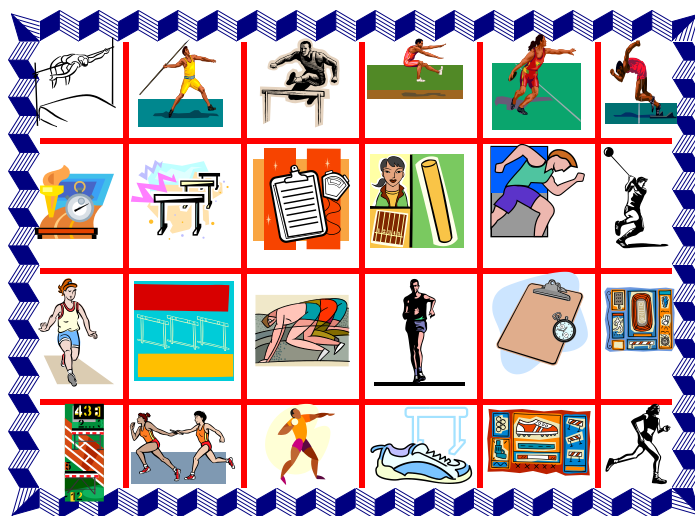
*Did you know we have a blog?*

*Have you visited the website lately?*

*What Do You Think About the Newsletter?*

*Any other comments or concerns?*

## Share Your Story....You are the Fabric of Our Association



Please send your biography, personal records, accomplishments, pictures, and experiences.

We know there are great stories of our members and the obstacles they have overcome as a result of their participation.

All materials submitted will be considered released to Southern California Association USA Track & Field for publication, promotional and press related purposes.

### USATF Merchandise

Visit <http://www.scausatf.org> to purchase USA Track & Field merchandise and a portion of your purchase will be applied to support the local programs of Southern California Association USA Track & Field.

## Southern California Association

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